Rida Bilal

Web Developer / Web Designer

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OBJECTIVE

- I am Creative web developer dedicated to building and optimizing the performance of user-centric, high-impact websites for nationwide and global companies. Technical, analytical and problem-solving skills to create dynamic, high-speed websites, applications and platforms fueling competitive advantage and revenue growth.

SKILL

MySQL	Shopify	HTML/CSS/JS	Word Press	AJAX	PHP	Google My Business

Jquery	E-Commerce	Figma	Bootstrap	Google Analytics	SEO	SEM

EXPERIENCE

E-Commerce Developer (REMOTE)

2021 July – Current

- I can Design, create ad modify websites.
- Responsible for website's technical aspects, such as performance and capacity, which are measures of a website speed and how much traffic the site can handle.
- Responsible for the look of the site.
- Implemented payment gateways, taxes, coupons and OTP verification.
- Develop and update product content on WordPress & Shopify based e-commerce websites.
- Optimize paid advertising campaigns using SEO and other tools.
- Managed the development of new web properties from concept to launch including budgeting, timelines, resource allocation and quality control.
- Provided technical leadership for web projects by mentoring other developers in best practices and standards.
- Collaborated with cross-functional teams (e.g., marketing) to develop a holistic digital strategy that aligns with business goals and objectives.
- Troubleshot issues across multiple channels (web browsers/devices).
- Improved site speed by optimizing images, reducing HTTP requests and compressing CSS/HTML files
- Collaborated with marketing team on product descriptions, landing pages and copywriting for email campaigns.

FRONT-END DEVELOPER / NIMBLY WEB (REMOTE)

2020 November – 2021 April

- Responsible for working on a range of projects working with Word press Developer in Custom Coding Of websites and interacting on a daily basis with UI/UX design.
- Develop new user facing features.
- Write reusable code and libraries & Enhance application for maximum speed and scalability.
- Collaborate with team members and stakeholder.
- Define how the application looks and how it works.
- Translate UI/UX design wireframes to actual code.

WEB DEVELOPER / SOFTIX TECHNOLOGIES
2017 October- 2019 September

Responsible for working on a range of projects, designing appealing websites and interacting on a daily basis with graphic designers, back-end developers.

- Structure Ecommerce systems comprising order entry/management tools, conversion/ reporting, and production workflow tracking, as well as design custom, using PHP, HTML, CSS and JS.
- Designed and implemented Responsive Web Pages.
- Designed and implemented PHP web application, Dynamic Websites to Upload Delete & edit their content.
- Developing and maintaining the front-end functionality of websites.
- Participating in discussions with clients to clarify what they want.
- Writing cross-browser compliant XHTML, CSS & JavaScript.
- Developing websites that have a consistent feel and look throughout all Web properties.

EDUCATION

B.S. (Hons) Information Technology	**(2013-2017)**
University of the Punjab	3.41 /4.0
ICS. (Statistics, Mathematics, Computer)	**(2011-2013)**
National science College, Gujranwala	B+ Grade
Matric (Physics, Chemistry, Biology	**(2009-2011)**
Govt. no 2 School satellite town Gujranwala	A+ Grade

COURSE

3 Months E-commerce Online Training Powered by Punjab Information Technology Board.   2024

CERTIFICATE

CERTIFIED WEB AND MOBILE APPLICATION DEVELOPMENT BY RPO GUJRANWALA   2019

DECLARATION

I Consider Myself Familiar with Web Designer/ Web Developer Aspects. I Am also Confident of my ability to work In team.

I Hereby Declare that the information furnished above is true to the Best of My Knowledge.

Rida Bilal